



Alex Schulko Resume

811 E Washington Ave
Suite 400
Madison, WI 53703

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Website Design Skills

- ✓ Conversion Rate Reporting
- ✓ Cross Browser Testing
- ✓ HTML & CSS Developer
- ✓ Photoshop UI Designer
- ✓ Project Management
- ✓ Quality Assurance Testing
- ✓ User Experience Analysis
- ✓ UX Wireframing
- ✓ WordPress Development

Summary

Leading by example, I design solutions from concept to completion. With a healthy disrespect of the impossible, I exceed goals and expectations to present innovative and challenging concepts, demonstrating that creative approaches can help resolve monumental and mundane business problems.

Education

Associate in Applied Science, Graphic Design

Waukesha County Technical College, *Pewaukee, WI*
Harry V. Quadracci Printing and Graphics Center

Professional Experience

Owner & Creative Director

Hangar Grove, *Madison, WI*
January 2019 to Present

Working with clients to improve their conversions by designing websites that are easy-to-use, aesthetically pleasing, and user friendly.

Web Designer & Marketing Specialist

Kinetik IT, *Phoenix, AZ*
July 2017 to December 2018

Website designer and developer, working on anything related to the internet, but I especially designing and developing websites in HTML and WordPress.

Creative Director

Telkonet, *Wauwatosa, WI*
November 2015 to April 2016

Creative Director to create brand standards, designing and creating marketing standards for the HVAC hospitality industry.

User Experience Designer

Perficient, *Milwaukee, WI*

October 2014 to November 2015

User Experience Designer specializing in wireframes and prototypes, gaining a deep understanding of client problems before proposing any UX solution.

User Experience Designer

WhyHigh Technology, *Wauwatosa, WI*

April 2014 to August 2014

User Experience Designer responsible for designing wireframes and prototypes for proposed software application for home contracting industry.

Lead Web Designer

Marcus Hotels and Resorts, *Milwaukee, WI*

June 2010 to April 2014

Lead Website Designer primarily developing websites and leading internal design team. Expert in designing, developing, and maintaining websites.

Advisory Board Experience

Graphic Communications Advisory Board Member

Waukesha County Technical College, *Pewaukee, WI*

October 2013 to April 2016

Development Advisory Board Committee Member

Lynde & Harry Bradley Technical School, *Milwaukee, WI*

May 2014 to November 2015

Development Advisory Board Member

Milwaukee Area Technical College, *Milwaukee, WI*

May 2013 to April 2014